

ANA DE MODESTI

Creative Producer

INFO

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CERTIFICATIONS

FAA Remote Pilot Certified
2021 (Part 107)

SKILLS

3D Studio Max	██████████
Maya	██████████
AutoCad	██████████
Revit	██████████
VRay	██████████
After Effects	██████████
Premiere	██████████
Final Cut	██████████
Illustrator	██████████
Photoshop	██████████
Silhouette FX	██████████
Mocha	██████████

LANGUAGES

Portuguese	██████████
English	██████████
Italian	██████████
Spanish	██████████

WEBSITES

www.behance.net/anademodesti
www.vimeo.com/studiovertex
www.ospequerruchos.com.br
www.youtube.com/ospequerruchos
www.imdb.com/name/nm10593290

PROFILE

Highly creative and multitalented 3D artist with over 17 years of experience in 3D modeling, lighting, photorealistic rendering, animation and visual effects, with background in architecture, photography and graphic designer. Bachelor in Architecture and experienced art director with management and leadership skills, especially in the video production and brand licensing area.

EMPLOYMENT HISTORY

. Associate Course Director - **FULL SAIL UNIVERSITY**

Orlando / FL - Dez/2022- Present

Associate Course Director of Project and Portfolio II, in the 3-D Arts Department. In this course, students use the principles of animation to create animated sequences based on reference material and instructions. Responsibilities include updating the curriculum to keep current and relevant to industry standards, creating learning activities, including assignments, tests, quizzes, and labs, assessing student outcomes through effective grading and constructive feedback, performing lectures for campus courses, and hold scheduled virtual course meetings for online courses.

. 3D Artist / Production Associate - **FOREFRONT ARCHITECTURE + ENGINEERING**

Clermont / FL - Nov/2020- Dez/2022

Responsible for creating photorealistic 3D renderings of interior and exterior ambients of residential and commercial projects of the company portfolio using Auto Cad, Revit, 3DSMax, Vray, and Photoshop. Content creation for the company portfolio and social media, including photographing and video recording using small unmanned aircraft (drones) of commercial and residential buildings.

. Art Director / 3D Artist - **STUDIO VERTEX / BLUE PUPPET**

Sao Paulo / Brazil- Aug/2009- Present

Co-founder of these computer graphics companies that provides services in the areas of content production, 3D animation, post-production, and special effects for television, movies, and advertisement videos. Responsible for leading and managing the launch of the companies, directing and overseeing all strategic and operational aspects of the management of the firms, making all executive-level decisions with respect to business strategy, content development, business development, operations, marketing, and finance, negotiating contracts and managing relationships with suppliers, consultants, and clients, creating and producing "Os Pequerruchos", a serie of 3D animated children's videos with more than **3 million subscribers** and **1.5 billion** overall views on YouTube".

MOVIES

The Priest (2011)

Rotoscope Artist

Smurfs (2011)

Rotoscope Artist

Harry Potter and The Deathly Hallows Part 2 (2011)

Rotoscope Artist

The Green Hornet (2011)

Rotoscope Artist

PRIZES

ANIMASERRA Festival 2006

Short Film "Assuntos de Menina"

Cadritech 2007

Best Instructor

Youtube 2016 100k subscribers

Os Pequeruchos Channel

Youtube 2018 1M subscribers

Os Pequeruchos Channel

MEETINGS

Licensing Meeting Brasil 2013

Most important meeting event between companies and brands to promote the product licensing.

ABRIN 2014

Brazilian toys exposition, in Abrin/2014 we had the launch of "Os Pequerruchos" toys and dolls.

Licensing Meeting Brasil 2014

Most important meeting event between companies and brands to promote the product licensing.

Feira Escolar 2015

Brazilian school supplies exposition, in this expo we had the launch of "Os Pequerruchos" bags and notebooks.

. Training Instructor / Mentor - **CADRITECH**

Sao Paulo / Brazil- May/2007 - Jan/2012

Provided 3D modeling and animation training for more than 1 thousand students, being the recipient of the "Best Instructor Award" in 2007. Courses:

. 3D Studio Max (180 hours) . AutoCad (60 hours)

. Revit (40 hours) . VRay (40 hours)

3D Artist - **CP VISUAL**

Sao Paulo / Brazil- Jul/2006 - May/2007

Graphic printing and design services company specializing in 3D visualizations Activities in the 3d visualization area, such as 3d modeling and animations for real estate market, including photorealistic images and fly-throughs for residential and commercials buildings designs.

EDUCATION

Master of Science - Entertainment Business - may/2024 - apr/2025

Full Sail University - Orlando/FL

Bachelor of Architecture and Urban Planning - jan/2003 - jun/2008

USP - University of Sao Paulo - SP/Brazil

Advanced 3D Animation (Maya) - out/2019

OnFire Animation Online School

VRay - jan/2009

Cadritech- SP/Brazil

3D Unlimited (3DSMax, Adobe Creative Suite) - jan/2006 - jun/2006

Cadritech - SP/Brazil

WORK

The Cute Ones (*Os Pequerruchos*) - Serie of 3D animated children's videos

More than 300 videos

Success in the children's segment the brand "Os Pequerruchos" created by Ana and Julio De Modesti has 4 albums released, which together have sold over 100 thousand copies.

Os Pequerruchos Cantigas de Roda - 2011

Os Pequerruchos Na Fazenda - 2012

Os Pequerruchos Dia de Festa - 2015

Os Pequerruchos Safari - 2019

In addition to that, the brand has more than 100 items of licensed products, among them, notebooks, backpacks, cases, lunch boxes, toys, dolls, toothbrushes, party products and domestic utilities.

The channel of the brand "Os Pequerruchos" on Youtube has already surpassed the mark of 3.5 million subscribers and has more than 1.5 billion views.

"Os Pequerruchos" also has its own application for iOS and Android with more than 1.5 million downloads in 175 countries and it is presented in several stream apps such as Netflix, PlayKids, Highbrow, Spotify, Google Play, Pandora, Itunes, Amazon Digital, NetNow and others.